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Research Note :

Effect of motivation on achievements HARSHVARDHAN DAVE AND YOGENDRA SINGH SENGAR

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One of the most important factors that lead one to their goals is the drive. This drive is known as motivation. It is a zest and determination with a kind of excitement that leads one to persevere to reach greater heights, inno matter what avenue of their life; be it – personal or professional. The drive may come from an internal or external source. The individual determines this (Datta, 1982).

The factors that motivate an individual keep changing as one climbs the ladder of age and maturity. And also, achievement of one goal sets the ball rolling for another one to be achieved. Thus, to be motivated is a constant need. There are times when one faces a period of de-motivation and everything seems bleak. It is then that they need to find what would motivate them back into action (Baston and Gardner, 1981).

For every individual there is a variable driving force. In fact, it is not just a single factor, but a combination of factors that lead people to achieve their goals. The fact is that with routine monotony steps in and then everything seems like stagnant waters. It feels like there is nothing new.

Breaking this cycle of monotony has helped many bounce back with enthusiasm. That is why human resource managers create a training calendar, which takes away employees from the routine they are stuck to, as well as enhance their skills in various areas.

There are people who redefine their goals and ambitions from time to time in order to fill them with newer levels of enthusiasm to achieve greater feats. One needs to take stalk every now and then and find the motivator required to carry them through.

Achievement motivation is frequently used in social psychology and relevant to sports. A large body of evidence has accremulated on the relationship between levels of success in diverse activities and this form of motivation.

Motivations form the fundamental of all achievements. The need for motivation is an inescapable prerequisite for learning. A motivation enthuses, select and directs behaviours. Adequate motivation results in better attention interest and efforts.

Achievement motivation is thus a learned motive to compete and to strive for success. Because almost any activity from gardening to managing and industrial organization can be viewed in terms of competition and success versus failure.

The need of achieve, influences behaviour in a large number of quite diverse and because it is a learned motive, there are wide difference among individuals in their post experiences and hence, difference in their motivational way with respect to achievement. There is universal tendency in man to strive, to excel, to succeed, to win and go ahead of others. This is more likely to be outivated and achieved by the help of social customs and education. This tendency can be called tendency of self-assertion. It simulates the motives to achieve. This affects a great many activities of the individual and helps him in meeting the challenges of obstruction which come in the way of achievement of his goal, with greater activity to carry out the project with a feeling of competion, to beat the rival, to achieve success, become a goal with must be achieve success in one way or another. All of us wish to achieve something (Fodero, 1980).

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